All slides and a recording of the webinar are available on the website later this afternoon

- CLC & BuildUK Update
- ‘(A)live on the web’ From meetings to training sessions to talks, this webinar will discuss ways to communicate more effectively and more enjoyably in a digital environment
- Q&A
COMMUNICATING MORE EFFECTIVELY

...IN A DIGITAL ENVIRONMENT
Scientifically Speaking
Communication Training for Researchers
With leading expert and skills coach, Malcolm Love
NORMAL TIMES
ZOOM FATIGUE
DEEPER ISSUES

• Loss of meta communications
• We take mental shortcuts
• We make poorer judgements
• We lose emotional connection
ZOOM FATIGUE – SOME BASIC HELP
‘ZOOM’ FATIGUE

• Speak clearly
• Consider using closed captions
• Use the text facility
• Avoid multi-tasking
‘ZOOM’ FATIGUE

• Consider hiding your own image
• Use alternative communications ALSO

TRAINING

• Possible use of films
• Virtual breakout rooms
Q&A

David Frise  Chief Executive, BESA

Malcolm Love  Lead Trainer, Solid Gold Hat Ltd
Webinar Programme

Coming Up:

**Tuesday 21st July** - The Opportunity in the Domestic Market – market opportunity, stimulus packages, plus Trustmark and how to get involved. We will be joined by Simon Ayers, CEO Trustmark.

**Thursday 23rd July** – We explore the impact COVID-19 has had on training and skills when training becomes one of the first budget cuts and delivery is an even bigger challenge. How can you ensure that you are still up to date from a regulatory perspective? How can you use training to increase your value through upskilling?
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