

# BESA MEMBERS WIN WITH TRUSTMARK



## TRUSTMARK

Government Endorsed Quality

Did you know that as a BESA member, you automatically qualify as a Trustmark firm?

BESA are a 'Scheme Provider' for Trustmark, they recognise the standards that we require members to meet as part of our CAS (Competent Assessment Scheme) assessment. Once you are a fully-fledged BESA member, you can benefit from the credibility and marketing opportunities that Trustmark brings.



### WHAT IS TRUSTMARK?

TrustMark is the only Government-endorsed 'find a tradesperson' scheme in the UK. All TrustMark firms are required to commit to the standards set out in the TrustMark Core Criteria, which goes the extra mile to ensure work carried out by TrustMark Registered Firms is of a high standard, protected, at the agreed cost and is delivered in a way which is considerate to the consumer.

### HOW DO I GET TRUSTMARK?

- 1) Complete your BESA application
- 2) Pass your CAS assessment
- 3) Register yourself with TrustMark for **FREE** at [www.trustmark.org.uk/tradespeople/how-to-join](http://www.trustmark.org.uk/tradespeople/how-to-join)

# WHY TRUSTMARK?

- Distinguish your firm from the rogues with a quality accreditation consumers value and respect
- Be found on the TrustMark website, which has over 700,000 searches every month from consumers looking for TrustMark tradespeople
- Get free feedback cards to hand out to your customers, where they can leave reviews of your quality workmanship on the TrustMark website
- Get free TrustMark marketing materials for your vehicle livery and paperwork
- Free access to professional, compliant forms that can be co-branded between TrustMark and your business
- Have access to TrustMark's dispute resolution service, should disputes arise with customers
- Differentiate your business and offer consumer financial protection
- Let customers and potential customers know that you are part of the Government Endorsed Quality scheme. You can use the TrustMark branding on your vehicles, website, stationery and marketing materials to promote your business and raise your TrustMark profile.
- Free access to the TrustMark Business Portal which helps you manage clear and easy communications with customers from quote to completion through this secure and convenient platform.

